

SEPTEMBER 2016

THE FOCAL POINT

OCTOBER IS NATIONAL DENTAL HYGIENE MONTH

Amsterdam Dental Group joins the American Dental Hygienist's Association (ADHA) and others in promoting the benefits of oral health maintenance during National Dental Hygiene Month (NDHM). Throughout the month, we will share tips and resources to further awareness of this important part of overall health for people of all ages.

NDHM focuses on the four components of optimal oral health maintenance:

- Brushing teeth twice daily
- Flossing every day
- Rinsing with mouthwash
- Chewing sugar-free gum

Known as the "Daily 4" by many, these tips represent the foundation for healthy smiles. According to the ADHA, brushing for two minutes two times a day helps reduce biofilm and prevent caries, gingivitis and other diseases. Proper flossing or use of other interdental cleaning methods removes food particles and plaque that a toothbrush can't reach.

They go on to add that rinsing targets other areas of the mouth and an antimicrobial mouth rinse helps further eliminate biofilm and bacteria. Chewing sugar-free gum after meals and snacks protects teeth by stimulating salivary glands to help clean out food particles and neutralize acids on the teeth.

[READ MORE](#)



THE NEWS

Dr. Harold S. Baumgarten attends invite-only event in South Africa

Earlier this month, Amsterdam Dental Group's Dr. Harold Baumgarten joined a small group of peers in South Africa for a weeklong, invitation only training and new product development event hosted by Southern Implants, an international developer, manufacturer and distributor of dental implants.

Dr. Baumgarten and approximately 20 other dental specialists from around the world took part in a 2-1/2 day training seminar focused on innovations in advanced implant placement and restoration. The new devices and techniques presented offered promising patient benefits, including easier placement, more precise fit and even greater aesthetic results. The group also shared their industry knowledge and expertise as consultants during a series of new product development meetings.

Known as a pioneer in the top-end specialist sector of dental implants since 1987, Southern Implants is continually expanding its product range and market, including the recent launch of a U.S. company subsidiary.

[MORE NEWS](#)

THE SPOTLIGHT

Meet our Administrative Team

This month, we turn the spotlight this month on the 6-person Amsterdam Dental Group administrative team. You may recognize them as the first faces to greet you and often the last to see you off.

It's our administrative staff that makes sure all your needs are met and information gets where it needs to go. They partake in regular training so as to best assist you and ensure any questions get to the right person in a timely manner. Our team will also review your benefits before any major dental work, send reminders before any visit and schedule appointments when you need them.

Their contributions - immeasurable; their commitment - unending; their value - priceless. We celebrate all the hard work they do all year!

MEET OUR STAFF



From left to right: Dawn, Amanda and Karen



From left to right: Gina, Deidre and Carol